



Press Release

Automotive Adventure of a Lifetime

By John Quam

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San Francisco, CA - Longest Auto Race World Tour Group has just announced a once in a lifetime world driving adventure from San Francisco to Paris, celebrating the original 1908 New York to Paris Great Race.

Drivers and participants will depart from San Francisco on May 9, 2014, with scheduled arrival in Paris 69 days later on July 15, 2014. Travelers will drive through Japan, Russia and across in their own vehicle of choice, whether it be antique/vintage to modern, including, motorcycles and hybrids.

The 1908 race was deemed the greatest automobile event in history—four countries with six cars competed in the original Great Race including the United States, Italy, France and Germany. In the end, the race was won by the American team headed by George Schuster driving a 1907 Thomas Flyer.

Partnering with Seattle based MIR Corporation, an award-winning specialty tour organizer, the tour has been meticulously researched to follow the original route driven by Schuster and the Thomas Flyer team. Many events have been run in the past relating to the Great Race, however, this is the first tour to duplicate the original Schuster route.

There are a limited number of positions available for this opportunity to drive into the history books. There is also a second segment scheduled to continue from Paris, through the UK, Iceland, Greenland, Canada, New York City and finishing in San Francisco..

For more information, including the complete itinerary and driving route, visit the Longest Auto Race World Tour at <http://www.larworldtour.com> or contact Luke Rizzuto at 408-590-2946 or send an email to: luke@larworldtour.com

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